



THE EXISTENCE OF BAHASA INDONESIA IN UNIVERSITIES FOR THE DEVELOPMENT OF STUDENT CHARACTER

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ABSTRACT

In the context of speaking good Indonesian, it is very important to have the role of an educator in building this great nation, especially in terms of language speech, which we know for ourselves that Indonesia is famous for its hospitality, and of course it becomes a proof that educators play an important role. great. Globalization plays a superior role in the realm of the world of education, not only entering the world of technology but also entering the realm of morality of a nation, for example, in the use of Indonesian, we frequently hear the intermingling of cultures that almost makes the existence of the use of Indonesian. It falls short of making Indonesian a unifying language by implementing the youth oath.

Keywords: Existence, Bahasa Indonesia, Character.

1. INTRODUCTION

Language is a symbol of a nation's ethnic culture, and we are all aware of the various ethnic cultures that exist in Indonesia, as well as religion. The language used, also known as dialect or dialect language. Different layers of the social environment, as well as the geography of a population, cause various languages to emerge. To unite Indonesia's various ethnic groups, we use Bahasa Indonesia, which we know is a symbol of an Indonesian nation's identity in the international realm, as I discussed above (Listiyorini, 2008).

The Indonesian state's official language is Indonesian. Indonesian must be preserved and continued to be used in our daily lives so that it is not replaced by other languages, for example, on television, as we know that at this time, television broadcasters, such as readers of sports events, may only have a few words in Bahasa Indonesia. English has almost completely replaced our unitary language, Indonesian, without our even realizing it. In a journal whose content is that the existence or position of the subject has a real impact on the foundation of a nation, and of course, it is very useful for students Oktavia & Hulu (2017) related to the above explanation, there is material in a Bahasa Indonesia course learning itself that is related to the ins and outs of discussions of ethics and morals, which are a major milestone in behaving and behaving properly. The use of Indonesian in universities has a very strategic place in changing attitudes and knowledge patterns in an academic context through learning in lectures at the time it takes place. (Ibda, 2020)

In Indonesian, it is also able to unite the background of each student, who has a different cultural background from Indonesian, which is used by the nation's next generation who is able to connect relationships in communicating properly and correctly (Freytagh-Loringhoven, 2021). Apart from being the identity of a nation, Language Indonesia is also used as a media tool used by a group of people to communicate and also do not forget to interact with each other in this case the communication can be in the form of oral or written communication, Indonesian has been taught and its implementation has also been applied to the next generation of the nation since in Elementary School (SD), Junior High School (SMP), Senior High School (SMA) and even at the university level, Bahasa Indonesia is one of the mandatory courses that must exist which is our obligation as the forerunner of the nation's next generation to preserve it and to but maintain the authenticity of the Bahasa Indonesia it self (Gusnayetti, 2020) . In this day and age, with the modernization and advancement of science and technology.

Bahasa Indonesia is frequently displaced by foreign languages; therefore, it is our responsibility to continue to protect Indonesian by always using it. In carrying out the objective of establishing a country, we are aware that one of the goals is to educate our nation's citizens. We are also aware that a good nation is one that promotes unity and integrity. Indonesia must be implemented in the world of education, both from basic education and higher education, for example, in higher education institutions that we know as universities, have made and required courses as compulsory subjects in all majors, the purpose of which is to hone Bahasa Indonesia skills that are good and right, as well as to develop student character and implement the mandate contained in the youth oath that is commemorated every two years (Karunia, nd) .

In writing this scientific article, I as a writer believe that it is our obligation as a great nation and a nation that loves the homeland to uphold the Unitary State of the Republic of Indonesia, one of which is to increase the character of a sense of nationalism, or nationalism that is proud of love for the homeland and uses Indonesian as a daily language. The importance of Bahasa Indonesia as a national identity here is not only as a means of communication or as a unifying nation, culture, ethnicity, religion, race, and customs, but also as a language of pride that we can know for ourselves. As we all know, there are several countries that use the Commonwealth language, such as Malaysia and India, and they use English. As a result, educators play an important role here, for example, in the world of education, such as universities, or perhaps in the academic world, which aims to hone language skills and dare to appear in public, such as by holding Bahasa Indonesia debate competitions.

The existence of Indonesian today, as we know it, is almost displaced by slang, as is the case with the current development of foreign cultures such as Korea, of which we know that many children today, particularly girls, follow the current trend of Korean lovers, so they forget about Indonesian. The language of unity, which is also incorporated into everyday slang or foreign languages, is a result of frequent viewing of Korean genre favorite films, so that the development of Indonesian in the current era is very important to pay attention to all circles, not only for students but for all and all Indonesian society (Assapari, 2014) . In order to maintain the existence of Indonesian in universities, which we know are not far away and cannot be separated from thinking activities, both oral and written, educators in universities must continue to be able to provide good teaching, and students must also receive journalistic training in order to further develop his work in scientific writing (Zamzani, nd).

2. METHOD

In accordance with the purpose of this scientific article, I used a descriptive approach and also used literature studies that we are familiar with. There are many sources of information that we can get from both national and international journals, as well as information from books related to the existence of the importance of language. Higher education in Indonesia As we all know, today's students are more likely to follow trends that lead to assimilation, so the development of the use of Indonesian is frequently threatened for its survival. who use English or slang instead of Indonesian, for example, in the use of the word sorry, where the student prioritizes the trend by using slang rather than the unified language, namely Indonesian (Mansyur, 2009).

3. RESULT AND DISCUSSION

When discussing language, language is a communication tool that serves as a nation's identity and is also a basic need that serves as a unifier of the nation itself. In a university, the existence of a good and correct Bahasa Indonesia has become our responsibility as Indonesians, not just the responsibility of a lecturer or teaching staff who has this responsibility, but all and all of Indonesia's bloodshed, and every 28 October is observed as the Youth Pledge Day. where one of the contents of the youth oath is "We, the Indonesian people, speak one Bahasa Indonesia," as I explained in the introduction, it has become a strong warning for us all Indonesian people to use Indonesian in our daily lives and to not forget that Indonesian is the identity of a nation, as a large nation we should be proud to use Indonesian, especially for someone who is highly educated at the point of college, say he should be able to communicate in Indonesian.

In order to use good and correct Indonesian, you must pay attention to punctuation marks and sentences that are in accordance with the provisions of the rules of writing Indonesian in a katakana college at a university. with the title Putera Batam University, where the university is a place for students to study, and of course, in a formal organization, there must be a competition called a competition related to student research and development, where the competition takes the form of a scientific writing competition. Of course, there are terms and conditions for writing scientific papers, as well as rules for using good and correct Indonesian spelling (Barowi, 2015) .

We must implement or use Indonesian in our daily lives as citizens who uphold the unity and integrity of the Indonesian nation. Bahasa Indonesia has also been introduced from kindergarten to a higher level, namely university level, in the use of good Indonesian, it is also used in making important state documents, for example, only in a written statutory regulation in the PU and also in state speeches which must use good and correct use of Bahasa Indonesia, as well as at the university level, for example, Putera Batam University holds a speech competition whose terms and conditions are separate (Sari, 2015) . Today, we frequently see the development of globalization, which is becoming more prevalent; we know for ourselves that the use of slang is more prevalent in the daily life of the nation's next generation, both in formal situations while in college and in the world of play, such as when talking to existing friends. On campus, the word I is replaced with the word I and others to raise awareness of the importance of using good and correct Indonesian to demonstrate love for the homeland (Nurhasanah, 2014) to complete their studies A student must have proficiency and proficiency in using

Indonesian in order to make their studies easier on campus because they know how to speak good and correct Indonesian (Kusmiatun, nd) .

As citizens who uphold unity and integrity, we want all of us citizens to use our national language, and for that, we must introduce and implement it in everyday life, which we know is an ancestral cultural heritage. national culture since the proclamation to the present (Berlianty & Balik, 2018) . Putera Batam University makes various efforts regarding the use of good Indonesian, such as holding seminars and related presentations on the interaction relationship between students and resource persons, both university lecturers and speakers from outside the university who use good Indonesian. This is one of the reasons for the existence and implementation of tertiary institutions in Batam. and respectful, and its use conforms to the standards of good and accurate Indonesian spelling (Barowi, 2015) and for the existence and role of lecturers or lecturers at the Putra batam university, there is also a form of guidance for writing scientific papers both in writing systematics and with the rules of writing and also in the system of writing scientific papers, it is required not to engage in plagiarism activities where the plagiarism level is only permitted to reach a maximum of 20 percent only to train later at the time of the thesis, which from the campus only allows a maximum of 20 percent. The degree of turnitin checking is limited to 20 percent, and a journal publication that uses good and proper Indonesian is required to pass the thesis. Additionally, the level of turnitin must be below 20 percent to avoid plagiarism (Singgih Prihadi, 2017) The role of educators is the key to the advancement of the sons and daughters of the Indonesian nation in higher education, despite the fact that it is essential for a lecturer to develop the talents and interests of his or her students in both the academic and non-academic worlds, a fact that is not forgotten by using the language of unity as the identity of a nation. The largest is the nation of Indonesia (Bali, 2013).

4. CONCLUSION

In terms of the existence and implementation of Indonesian in the context of higher education, it is very important not only in developing the interests and talents of each student or student, but it is also very important to demonstrate an attitude of love for the Indonesian homeland, as stated in the oath. Young people who are Indonesian sons and daughters speak one Bahasa Indonesia. In this case, the role of a teacher is critical in developing the character of every student, who can be said to be unable to continue to be guided and will gradually follow the flow of globalization so that the use of Indonesian is defeated by international languages or other slang; in this case, the lecturer can guide every student. Students who will develop each student's talents and interests through seminars, both training in the use of good and correct Indonesian as well as holding Bahasa Indonesia courses, which are required in every study program at Putera Batam University in order to implement language use and understand the importance of speaking good and correct Indonesian.

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