



# SLANG WORDS USED IN YOUTUBE VIDEO JOJI JUDGES A BOBA TEA BATTLE BETWEEN RICH BRIAN AND NIKI: A SOCIOLINGUISTIC STUDY

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## ABSTRACT

This research aimed to analyze the slang words found in the YouTube video Joji Judges a Boba Tea Battle between Rich Brian and Niki. To find out the types of slang used by participants in the video. This descriptive qualitative research focused on the types of slang words in this video according to Alan and Burridge theories. Method of collecting data by the observation in the observational method with non-participatory technique. In analyzing the data, this research used the method of free listening and take note technique proposed by Sudaryanto. From this research, the results showed that there were 30 data of slang: 2 slang terms in flippant such as I was like ready to rip on it, 4 slang terms in clipping, 4 slang words in imitative, and 20 slang words in fresh and creative, and there are no slang words in the acronym. Based on the results, it can be concluded that the most widely used slang type is the acronym form and the least flippant.

**Keywords:** slang word, slang types, sociolinguistics.

## 1. INTRODUCTION

Slang are very informal words, often transient, and which are usually used for communication with closest colleagues and used by people of all ages and social groups Legère et al., (2013). Thus, most of the slang words come from shortened words such as “branch (breakfast and lunch)”, “cuz (because)” and also words that combine two or more words such as “gonna (go to)”, “(get well soon)” and so on. Slang is a way to separate insiders from outsiders, this way can distinguish one’s own group linguistically from other groups. Slang also has a function in society. One of which is sharing thoughts, concerns, provisions, interests, and other activities that address common conversational topics and related areas for discussion. Apart from everyday life, slang words are also commonly found in movies, dramas, novels and social media. The research problem of this article is type of slang words in YouTube video Joji judge’s boba tea battle between Rich Brian and Niki and problem solve planning by categorizing types at slang words proposed by Allan and Burridge.

Suardianto & Ambalegin, (2017) stated that slang is prohibited from use in a formal way because it is reflected to impoliteness, vulgarity, and rudeness in society. Slang can

be found only in the slang dictionary. According to Alan & Burridge, (2006) type of slang is divided into 5 formations. Namely fresh and creative, acronym, imitative, clipping and flippant.

1. Fresh and Creative

This means there is a new informal vocabulary in slang. There are some slang words that are but maybe some of them don't know it. "The reasons why these slang words are familiar to our mind since, as Allan and Burridge said, those slang words appear long ago because slang words have already existed since the 18th century".

2. Flippant

Is a slang vocabulary consisting of 2 words where the words do not correlate with the connotative definition. "Breaking a leg is an example. For an actor, the slang term breaking a leg implies good luck".

3. Imitative

Imitative if it is translated into Indonesian, that is, imitating this word is included in the English standard which combines two words with different meanings. "The example is wanna. This slang word is derived from phrase words "want to".

4. Acronym

An acronym is a type of slang which is formed from the first letter in a sentence. for example like LOL stands for laugh of loud, BRANCH is shortened breakfast and lunch.

5. Clipping

Clipping is a type in which its formation changes a long word into a shorter one. For example Like the word "because" is often shortened to cuz but using the word cuz cannot be used in formal conversations.

The research about slang have done before by some researchers. Here there are two researches are taken to be references. This journal was written by Tias Cecilika (2021). This journal discusses the analysis of slang words in the film Rush Hour. This journal uses descriptive qualitative research. Focus in narrative news on the form of written and spoken words. Narrative data means that the analysis focuses on the utterances on the data. Researchers used qualitative research found in the film "Rush Hour." The results of this study indicate that there is slang in the film Rush Hour.

The second research is a journal project was written by Bob Krisdianka, Fakhri Ras, and Syarfi (2019). Bob Krisdianka, Fakhri ras and Syarfi are student of English Language education Riau University. It discusses the kinds of slang used in this analysis focused on the slang in the form word and phrase. The journal uses a qualitative method because it uses data collection techniques. The result of this research focused on the slang on script Black Panther Movie's which has 3 types of slang namely can be classified into the society slang, public house slang, and soldier slang.

Researchers writing about takes on a very different subject of study that has never been done by any other author. The author is interested in researching slang words in the video Joji Judges a Boba Tea Battle between Rich Brian and Niki because the author finds many slang words contained in the video Joji Judges a Boba Tea Battle between Rich Brian and Niki. The researchers want to know the types of slang words used in youtube video to find out the type of slang used by participant in the video Joji Judges a Boba Tea Battle between Rich Brian and Niki.

## **2. METHOD**

This research includes qualitative research methods Sudaryanto (2015). The descriptive methods used in this study are directly related to data collection, data evaluation, and

presentation of study results. The purpose of using this descriptive method is to create a systematic and accurate description of the data. The theory used by the researchers is Alan & Burridge (2006). The object of this research is the type of slang words. The observational method was used to acquire data Sudaryanto (2015) Data is collected by observation in the observational approach. Because the researchers were not involved in the film production, they used non-participatory data collection methods. Researchers took several steps to collect data. First, they watched the video and noted which speech was used. Next, they took all of the speeches in the film that contained slang. In analyzing the data, this research used the method of free listening and take note technique. Finally, sort the information into categories. The researchers examined the data using the sociolinguistic identity technique (Sudaryanto, 2015)

### 3. RESULT AND DISCUSSION

From the data analysis that has been obtained. This analysis found several results. Namely 4 out of 5 types of slang according to Allan and burridge used in the YouTube video joji judge boba tea battle between rich Brian and Niki. That is fresh and creative, flippant, clipping and imitative.

Researchers found more types of fresh and creative and there is no data was found for type acronyms. An acronym is a combination of 2 or more words. Like LOL a combination of the words laughing out loud. And fresh creative is the entry of new vocabulary, informal variety, and creative in slang. And always up-to-date words. Therefore, fresh and creative are more commonly found because they tend to be free and creative according to the context. For example "guys" is used not only for men but also for women. "Dude" and "bro" for close male friends. And much more. The researcher only found one data for flippant. Flippant is formed from 2 or more words which composed do not correlate with the denotative definition.

#### **Type of slang words: Fresh and creative**

This means there is a new and free informal vocabulary in slang.

Data 1: "Whatsupp you guys" (0.52)

This is included in the fresh and creative slang type. Based on the data above, this is included in fresh and creative because this word has updates in it such as whatsapp and guys.

Data 2: "Aldente that cute cute" (4.44)

This is included in the fresh and creative type. Based on the data, this is entry into this type is because the word cute cute itself contains updates in it. Cute cute have meaning something that chewy.

Data 3: "Really really chill it" (4.49)

This included in the fresh and creative type. Based on the data, this is entry to the types fresh and creative because there is the word chill which is a new word in English.

Data 4: "straight up" (3. 15)

Based on the data, this is contained slang the type is fresh and creative, where straight up this word is a word update.

Data 5: "I see what you're doing out" (8.31)

Based on the data, this is contained slang types is fresh and creative where the word I see this also contained slang words.

Data 6: "If you gotta get the pop rocks dude" (12.22).

Based on this data, this is contained slang word. Which the slang words is dude where the word “dude” is a word update. The words included to the types slang is fresh and creative.

Data 7: “Pretty good” (12.27)

Based on this data, this is contained slang word. Which the slang words included to the types of slang is fresh and creative.

Data 8: “Fresh strawberries to offset all that diabetes”

Based on this data, in this sentence there is a slang word, namely offset which is included in the fresh and creative word slang type.

Data 9: “I even tracked down some of this” (8.02).

Based on this data, in this sentence there is a slang words, namely tracked down which is included in the fresh and creative word slang types.

Data 10: “I have to set my potatoes” (9.27)

Based on the data, in this sentence is slang word, which the slang types is fresh and creative.

Data 11: “All right step out now bye” (12.10)

Based on the data, in this sentence is slang word, because there is contained slang words namely step out which the slang types is fresh and creative.

Data 12: Yeah, yeah I'm like a boba connoisseur (3.21)

In this data above, this is entry to the type of slang word. Because the word "connoisseur" is a new vocabulary.

Data 13: We fuck this up already (7.08)

In the data, there is word fuck this up which is the sentence is included slang types is fresh and creative.

Data 14: You hold on to the top lit (4.55)

In this data, included the slang type is fresh and creative because there is words hold on to the top lit which meaning hold tight.

Data 15: I love that shit 7.45

In the data, this is included fresh and creative because there is a word shit which is new vocabulary.

Data 16: Done pencils down 9.22

In the data above, this is included fresh and creative because there is new vocabulary.

Data 17: A lot more personality and like pizzazz 11.29

In the data above, this is included fresh and creative because there is new vocabulary.

Data 18: They fuckin suck 15.50

In this data, this is included fresh and creative because there is new vocabulary namely fuckin suck.

Data 19: “beautiful gosh” (5.14)

In this data, there is flippant types because there are two words in which the composed words. Beautiful gosh has the same meaning as gorgeous.

### **Types of slang words: flippant.**

Flippant is slang vocabulary consisting 2 words where the word with connotative definition.

Data 20: “I was like ready to rip on it” (11.14).

In the data above, there is flippant types. This flippant is the kind of slang. This flippant stands for two or more words in which the composed words do not correlate with the denotative definition.

Data 21: Let's get crack it (6.31)

In the data above, this is included flippant because this data composed 2 word and have connotative meaning.

### Types of slang: imitative.

This word included in the English standard which combination 2 word with different meaning.

Data 22: “are we gonna do” (1.41).

The data included imitative. This imitative because gonna is go + to.

Data 23: “I gotta be more sure” (5.22)

The word gotta is included in the imitative type because gotta is got to.

Data 24: “Do you guys wanna play” (14.11)

In the data above, this is slang word type is imitative. The word wanna is want + to.

Data 25: “Gochta” (5.21)

This data is included in the imitative. The word gotcha is an abbreviation of I have got you.

### Types of slang word: Clipping.

Clipping is a type in which its formation changes a long word into a shorter one.

Data 26: “Cuz i generally” (2.47)

The data above is clipping because the word cuz is an abbreviation of the word because.

Data 27: “A lil bit so it starts” (4.24)

In the data above it is included in the clipping type. There is the word lil because it is short for little.

Data 29: “Bro that’s basically”

The data above is included in clipping because the word bro is a shortened of the word brother.

Data 30: “Going don’t go over tho okay” (5.20)

In the data above, this includes clipping type slang words because tho is an abbreviation of though.

Table 1 result of types of slang

Table types of slang			
NO	Type of slang	data	quantity
1	Fresh and creative	Whatsup you guys, that cute-cute, really chill it, straight up, I see, dude, pretty good, offset, tracked down, set my potatoes, step out, connoisseur,hold on to the top lit, we fuck this up already,I love that shit,tracked down, pencil down, pizzazz, they fuckin suck	20
2	Acronyme	-	-
3	Flippant	I was like ready to rip on it, lets get crack it	2
4	Clipping	Cuz, a lil bit, bro, tho	4
5	imitative	Gonna, gotta, wanna, gotcha	4

#### **4. CONCLUSION**

The types of slang words proposed by Alan & Burridge, (2006) were available in Youtube video entitled Joji judges boba tea battle between Rich Brian and Niki. This research found the results about type of slang words. There are fresh and creative with 20 slang such whatsup, cute-cute, chill it, straight up, I see, dude, pretty good, offset, tracked down, my potatoes, step out, connoisseur, the top lit, fuck this up, love that shit, pencil down, pizzazz, and fuckin suck. Flippant 2 slang such as I was like ready to rip on it, and let's get crack it. Imitative with 4 slang such as gonna, gotta, wanna and gotcha. And clipping 4 slang such as cuz, alil bit, bro and tho. Also there is not acronym type in this field.

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