

DAYA SAING MENUJU KETAHANAN NASIONAL

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ABSTRAK

Indonesia sangat mudah terdampak oleh dinamika ekonomi global, seperti: penguatan US Dollar, peningkatan harga minyak dunia, kebijakan Bank Sentral (The Fed), hingga perang tarif ekspor-impor komoditas antar negara. Strategi ekonomi ini menjadi penting karena akan sangat berkaitan dengan pembangunan dan kesejahteraan rakyat. Dalam merespon dinamika ekonomi internasional yang sangat kompetitif ini, maka diperlukan strategi peningkatan daya saing ekonomi guna mewujudkan ketahanan nasional. Daya saing ekonomi ditingkatkan melalui strategi yang efektif, prediktif, terarah, dan terpadu dengan komitmen untuk memajukan perekonomian nasional, dalam rangka akselerasi dan perbaikan terhadap aspek-aspek yang dapat menghambat daya saing bangsa, seperti: kualitas SDM, reformasi birokrasi dan penerapan teknologi.

Kata kunci : daya saing, ketahanan nasional

ABSTRACT

Indonesia is very easily affected by global economic dynamics, such as: strengthening of the US Dollar, increasing world oil prices, Central Bank (The Fed) policies, to commodity export-import tariff wars between countries. This economic strategy is important because it will be closely related to development and people's welfare. In responding to this highly competitive international economic dynamic, a strategy is needed to increase economic competitiveness in order to realize national resilience. Economic competitiveness is increased through effective, predictive, targeted, and integrated strategies with a commitment to advancing the national economy, in order to accelerate and improve aspects that can hinder the nation's competitiveness, such as: quality of human resources, bureaucratic reform and application of technology.